

RPAC Fundraising Partnership

Fundraising Event Grant

Program Application

Date submitted: _____

Please return completed application to Shannon Burke at sburke@realtors.org.

Staff Name:
 Staff Title:
 Association Name:
 Address 1:
 Address 2:
 City:
 State:
 Zip:
 Phone:
 Fax:
 E-mail:
 Web Site:

Local RPAC Chair:
 Company:
 Address 1:
 Address 2:
 City:
 State:
 Zip:
 Phone:
 Fax:
 E-mail:

1. How many donors did you have and how much was raised in the following years?

	2008	2009	2010 to date
Members			
# of Donors			
Participation Rate			
Hard Receipts			
Soft Receipts			
Total Receipts			

2a. What is your RPAC state-assigned fundraising goal for 2010? _____

2b. Did your board set a higher fundraising goal than your state-assigned fair share goal? _____

If so, what was it? _____

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3. What fundraising activities do you implement for fundraising purposes? Please explain.

4a. Do you conduct dues billing? _____

4b. If not, why? _____

5a. What percentage of your PAC receipts comes from each of the following activities?

Dues Billing	%	What is your dues billing amount?
Special Events	%	Is your dues bill above or below the line?
Direct Mail	%	
Internet/E-mail	%	
Telemarketing (Paid)	%	
Telemarketing (Volunteer)	%	
Peer to Peer	%	
Other	%	

5b. If "Other," please explain:

6. List some of the special events you have done in the past.

7. What ways do you educate your membership about RPAC?

8. How many members of NAR's Major Donor Program do you have?

President's Circle
Golden "R"
Crystal "R"
Sterling "R"

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9. What is your annual RPAC budget for direct fundraising expenses? _____

10a. Please explain, in detail, the specific use of the funding requested.

10b. Please itemize anticipated expenses.

10c. What is the goal of your event?

11. Have you ever been approved for a grant before? If so, what year and what event was it for?

Amount Requested: _____

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