

REALTOR® Party -- Menu of Services, Tools and Resources

Community Involvement & Outreach

Diversity

- \$ Diversity Initiative Grant
- Leading with Diversity Workshop
- Diversity Toolkit
- Fair Housing Resources

Housing Opportunity

- \$ Housing Opportunity Grant
- Employer-Assisted Housing Initiative
- Employer-Assisted Housing Initiative Guide
- Employer-Assisted Housing Class
- Workforce Housing Forum Guide
- Expanding Housing Opportunities Initiative
- Expanding Housing Opportunities Class
- Housing Opportunity Toolkit

Smart Growth

- \$ Smart Growth Grant
- Smart Growth for the 21st Century Course
- Land Use Initiative, Memo Database & Growth Management Fact Book
- Customized State Smart Growth Legislation Program
- State & Local Growth Polling Program
- On Common Ground Magazine
- Smart Growth Toolkit
- Public School Toolkit
- Water Infrastructure Toolkit
- Transportation Toolkit

RPAC Fundraising

- \$ RPAC Conference Grant for State Associations*
- \$ RPAC Fundraising Grant for Local Associations*
- RPAC Fundraising Webinar*
- Online Fundraising for State Associations*
- Customized RPAC Promotional Materials
- Recognition Ribbons
- REALTOR® PAC Management System for State Associations*
- RPAC Major Investor Event-Based Fundraising Program
- * This RPAC program offering is subject to state election law

\$ Actual Funding Provided

Advocacy

Candidate Campaigns

- \$ Candidate Independent Expenditure Race
- Candidate Polling & Research
- Candidate Campaign Direct Mail Services
- Candidate Campaign Automated Phone Calls & Phone Banks
- Candidate Campaign Advertising Services
- Candidate Campaign Websites & Social Media
- Consultant Candidate Campaign Management
- Candidate Training Academy
- Voter Lists (public)
- Voter Activation Network (public)
- Voter Registration Initiative (public)

Issue Campaigns

- \$ Issues Mobilization Program
- Issue Polling & Research
- Issue Campaign Direct Mail Services
- Issue Campaign Automated Phone Calls & Phone Banks
- Issue Campaign Advertising Services
- Issue Campaign Websites and Social Media
- Consultant Issue Campaign Management

Building REALTOR® Party Strength

- REALTOR® Party Team Consulting
- Convio/REALTOR® Party Hub Grassroots Communications System & Training
- Shared GAD Program
- Broker Involvement Program
- Polling & Research (members)
- Campaign Direct Mail Services (members)
- Campaign Automated Phone Calls & Phone Banks (members)
- Campaign Advertising Services (members)
- Campaign Websites & Social Media (members)
- Consultant Campaign Management (members)
- Voter Lists (members)
- Voter Activation Network (members)
- Voter Registration Initiative (members)

Game Changers

- \$ Submit your own idea for consideration & funding in this annual competition for the best ideas in Community Outreach, RPAC Fundraising, Advocacy or Building REALTOR® Party Strength.