

# Join NAR's Broker Involvement Program



## Need Your Involvement on Critical Policy Issues

Why should you get involved? Because lawmakers may be considering new laws that could impact your business. Being a REALTOR® makes you VERY powerful. You know the community, the neighborhoods, other business owners and REALTORS®, and are a trusted resource for property owners. You know more about your business and industry than many who are holding office.

Our REALTOR® legislative and regulatory agenda is focused on efforts to stimulate, stabilize, and strengthen real estate markets across the nation while protecting the business interests of members. When critical issues like mortgage cancellation, GSE reform and tax reform are up for debate, NAR and your state associations want to call on you and your agents to take action.

## Participation Offers You and Your Agents:

- **A REALTOR® voice in state houses and on Capitol Hill:** Working together we have the opportunity to bring our strong and united REALTOR® voice to state and federal leaders.
- **An easy-to-manage solution:** Nothing needs to be downloaded and the program is free. NAR gives the Broker-Owner or Managing -Broker access to the Broker Portal.
- **Proven results:** Calls for Action response rates are significantly higher when agents receive their message from their Broker. On average, 40 percent of all responses to Calls for Action are from agents in the Broker Program.

### For state and federal Calls for Action

*Working together we can protect and defend the American Dream of Homeownership.*

## JOIN NOW!

Victoria Givens  
Manager,  
REALTOR® Mobilization Program  
202.383.1021  
Vgivens@realtors.org

Jim MacGregor  
Managing Director,  
REALTOR® Party Advocacy  
Communications & Mobilization  
202.383.1188  
JMacGregor@realtors.org



NATIONAL  
ASSOCIATION of  
REALTORS®

# Broker Involvement Program

Your name and company logo will be customized on each federal and state Broker Call for Action (CFA) message. Complete this form and submit via fax (202) 383-7580 or enroll online at [www.realtoractioncenter.com/brokersjoin](http://www.realtoractioncenter.com/brokersjoin)

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## Yes, Count Me In!

I understand my agents/employees will only be contacted in my name or that of my designated Point of Contact (Office Manager, Administrative Assist., etc.) through this program on federal or state legislative issues. (Usually only 3 to 5 times per year)

I am further aware that I or my Point of Contact will need to be available to NAR to confirm our participation in the program and agent count. I also understand and agree that I will be considered the sender of the emails that my salespeople/agents will receive from this program.

Broker Owner/Manager Name: \_\_\_\_\_ NRDS # \_\_\_\_\_

Office Name, as registered: \_\_\_\_\_

No. of Offices Under Your Leadership: \_\_\_\_\_

Total Number of Agents: \_\_\_\_\_

City, State: \_\_\_\_\_

Preferred Phone Number (Include area code): \_\_\_\_\_

Preferred Email: \_\_\_\_\_

## Broker Owners/Managers:

**For Brokers with 100 or more agents** please choose between auto participation & review and approve.

**Auto-participation** is the most effective and efficient Broker Call for Action (CFA) method. NAR will alert you in advance of a Broker CFA. The Broker agrees NAR can send all Broker CFAs with Broker's name and company logo to their agents, thus enabling their agents to take action quickly.

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**Broker Owner/Manager Signature**

**Date**

For Review and Approve please sign here.

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Broker Owner/Manager Signature

Date

